

Hi I'm Steve Scott, co-founder of Max International. You know before I met Dr. Keller and tried Max GXL, I never really believed in nutritional products. I tried all kinds of vitamins and minerals, but no matter what I tried, I never really felt any difference and so I just assumed that since I couldn't feel it, it wasn't making a difference, well that's not really true, but that's what I thought.

Well, I met Dr. Keller and he showed me the science behind Max GXL and the science really impressed me. Impressed me enough to try it. And once I tried it, literally in the first three or four days, my energy level went up, I wasn't crashing right after lunch and I was amazed and the longer I stayed on it, the more differences I saw in my sleep, my quality of life, some issues that I have been dealing with and really got excited about the product line, we launched it.

But what made us different is that our product had results and it had science, the science was the basis of the results and the results were the proof of the science.

Well then we met Dr. Herbert Nagasawa in the CellGevity team and they had science that was unbelievable. A hundred and sixty five peer reviewed studies over a lifetime of, in science and academia and Dr. Nagasawa was just unbelievable, one of the most impressive scientists I've ever met in my life and as we looked at his compounds and his breakthroughs and the scientific studies behind him at that time he had 16 peer reviewed studies that have been funded, peer reviewed and published by the National Institutes of Health and other scientific bodies. So I got excited again about this science and then I tried his products.

So what really separated us at Max is that we've had nutritional products that are based on solid cellular science, but products that aren't just based on science, actually have tangible results, that you can begin to experience.

Well, for me skin care has been a lot like nutrition. Even though there might be some science behind it, I never really did see any differences and I own skin care companies. And make up companies and hair care companies.

I loved hair care because we can do before and afters that were dramatic. You'd look at the hair before, and you'd go "yuck", and then you'd look at after and you go, "wow, look at that." and same thing with our makeup lines, the before and afters were astonishing, but skin care, was always different. Even if we had the best ingredients we could find, we had tremendous help, our formulating chemists when we had our skin care line was the President of the American Society of Cosmetic chemist, our consulting dermatologist was one the co-creators of Retin-A, so we saw all the good things and we would put them in our product and people would like them, but I could never see a difference and I would do television campaigns around them and people watching couldn't tell a difference so we really didn't sell that much on TV. We sold a lot to our makeup customers and to our hair care customers, but straight to the consumer off TV, we just couldn't sell them because we couldn't see a difference.

Well, three years ago, I met a formulator. Someone put me on to her, and went down and I looked at what she had and what she had was something I had never seen in my life. A skin care line that made, not just a little difference, but an incredible difference and not six months or a year later, but with the very first use.

She had one product in that line that actually demonstrated in 60 seconds. And when we demonstrated it, I mean it was mind boggling the difference it made. I never seen anything like that, and the rest of her line was equally impressive. Well for the next three years, we worked on that line, we kept adding new ingredients that ah, when we'd see different studies come out, we'd say aw men that worked that well in the line and we'd put that in, and sure enough, the line just kept getting better and better and finally we decided that we are ready to bring that to Max International.

And I went ahead and we did some user group studies, the user groups were run by Independent User Group Associations or I guess Marketing Research companies, what they really are and the results, from one user group in Los Angeles, another big user group in Phoenix, AZ were unlike anything I'd ever seen.

First of all we took one of the products and this is what separates this product line from any other line in the world - in my opinion.

Number one, one of the products, its cornerstone product demonstrates, in 60 seconds. It's called the One Minute Wonder and just after single use of the One Minute Wonder, look at what the user group said - 91% of the women in that user group saw a difference in the radiance and glow of their skin. 91% said they felt increased hydration immediately. 93% said they had a more even skin tone and colour. I mean that's amazing that their skin tone actually evened out and that their colour was more even. And listen to this one, 100% said that their skin felt softer and smoother after that first use.

Well, that was exciting. We sent the women away; they came back 30 days later after using the entire line for 30 days. And look at these results: In only 30 days, 92% said their face looked younger. 9 out of 10 said their face looked younger! And that's amazing! Now listen to this, 92% say they saw a reduction in the appearance of fine lines and wrinkles. 94% said they saw an improvement in their skin texture. 95% said their skin was more firm, now why is that important? Well as you age, who wants, loose, hanging skin? We all want that tightness you know; all around and 95% said their skin was more firm. 95% said they had improved skin clarity. 100% said that their skin was more hydrated.

Unbelievable and 100% said they saw a significant improvement in the radiance and the glow of their skin and it only gets better. After using the product for 30 days, 94% of these women said they would continue using it. After 60 days, only 2 months, 100% they wanted to keep using it. Now what's so cool about this is this

isn't just a placebo effect. Just like our nutrition product there's a science behind this that's what really is making the difference.

For example, there are four patented ingredients that are used in every one of these products and these ingredients actually have studies that were done, scientific studies that were done by the manufacturers and independent studies in some cases and for example, just one of the ingredients in this line resulted in wrinkle depth being reduced by 44% in only thirty days. Think about that. Wrinkle depth, being reduced by 44% in only 30 days.

That explains why they said that they saw a significant difference, the reduction of the appearance of lines and wrinkles. Well, a picture's worth a thousand words. So, let me just show you a couple of the 30-day before and afters and you won't have to squint to see the difference in these.

Now this first one is an 80-year-old woman.

Barb T., Age 80



Before



After

Now, the reason that it's important to know is because the older you get the harder it is to actually bring about changes in the skin. But here's a before, look at it, notice the discoloration, notice the wrinkles, notice the loose skin, now watch this - here's the after and now you can see them side by side. Look at the difference - it's almost as if she had a face-lift and she hasn't. Her skin's tighter, the discoloration has radically improved and look at her neck, in fact here's a before and after of her neck.

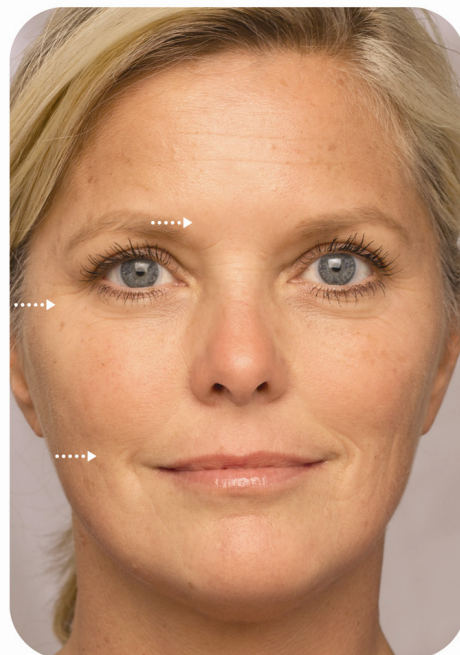
Here's her neck before, now look at the lines and the discoloration. The neck is one of the hardest areas of the body that really bring about change to that skin. Now look at the after and side-by-side. Look at that. The discoloration is almost all gone. The wrinkles are so much softer and all of that, in only thirty days.

Now this woman, is a fifty year old and you can she kept her skin in pretty good shape.

Brenda S., Age 50



Before



After

You know she has some problems around the eyes and her wrinkles are a little bit pronounced around the mouth but now look at the after. Everything gets softer. Look at the eyes, look at the area around the eyes, look at the wrinkles how much softer they are side-by-side, see you don't have to squint. It's making a real difference and it didn't take a year to get there. Now neither one of these women had any make up on. The photos weren't retouched. This is a real before and afters and this is what we're seeing with this product line.

Julie Clinton, President, Extraordinary Women

I have just been amazed at how my skin has helped, more hydrated, how the wrinkles have been less noticeable, it shrunk my pores, and how gentle and softer skin feels

Tonya Bomar, Salon Owner, Independent Max Associate

I've never had a product that would keep me hydrated all day long, like this product does. I used to have to go to a spa to get the same results that I am getting with visible solutions.

Linda Clapier, Independent Max Associate

When people started asking me, you know, what are you, what are you using on your skin, I thought, we've got something here and I need to get some more of this.

Tina Markham, Former Spa Owner, Independent Max Associate

I had it at my fingertips, I had it at home and then when I rinsed it off, it was like this baby skin that I hadn't felt in a long time. It's like an addiction; I cannot get enough of it.

Julie Clinton, President, Extraordinary Women

I'm a buyer with this, and I love it. I love skin care, I love Visible Solutions, and I would recommend it to anyone and I am recommending it to women all across America.